

Compliments of:
Brian N. Hardy, L.Ac., Dipl. Ac., D.C.

7 Things you need to know before you choose an Acupuncturist



**All practitioners of Acupuncture
are NOT the same so find out
how to choose the one who's
right for you.**

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Feel free to print out this report if it would be easier for you to read

“Are You Thinking About Getting Acupuncture?”

Dear Friend and Potential Acupuncture Patient,

If you are reading this report, you are most likely thinking about getting Acupuncture either for yourself or perhaps for a family member or friend.

You have made a great decision because the information in this special report will give you all the knowledge you will need to choose the right acupuncturist for YOU!

Thanks for requesting this special report. If you've ever had any type of pain, chronic health condition, auto accident, work injury, physical ailment, or thought about improving your overall health and wellness, you've probably at one point in your life, thought about or heard about Acupuncture. Now, for whatever reason, you may be at the point where you're ready to look into this further, but you still have some questions.

Maybe you are not sure if acupuncture is for you, maybe you don't know the first thing about how to choose a qualified and reputable practitioner, or maybe you don't even know where to get started.

Perhaps you've even been to or checked out an acupuncturist before and for some reason it didn't work out exactly the way you wanted or you didn't think it was the right match for you. Now you want to make sure that this time around you do all you can to make the right decision because you are tired and frustrated with your current health condition(s).

In any case...

If the word Acupuncture has ever come across your mind or in conversation, you might have been a little hesitant or don't really know who to speak to about this. If this is you, than this report will be well worth the few minutes it will take to read.

As you probably know, Acupuncture in the United States and around the world is gaining tremendous popularity. More and more medical tests are showing its effectiveness, but even more important than that, are the results people are getting from using it.

Millions of people around the world are successfully using acupuncture to help their health conditions and improve their quality of life. In fact, it is the largest medicine used in the world.

People are turning to acupuncture to improve all types of health problems like pain relief, fertility issues, improving digestive problems, allergy relief, chronic illness, weight loss, relaxation, menopausal symptoms, headaches, increasing energy and to improve overall health and wellness. Now, this is only a partial list of conditions that are successfully treated each and every day with acupuncture but I think you get the point.

In fact, many medical doctors are even referring people to acupuncture these days.

The truth is the majority of our nation is finally realizing that acupuncture is a legitimate health care system. It has been used for over three thousand years and if it didn't work, it would not still be around today.

Here is the thing, although there are millions of people using this medicine to help them, there are still millions of people that could benefit from acupuncture but who don't know the first thing about what to expect or what to look for when deciding on an acupuncturist.

So, I felt that I had to write this special report to address some important issues for anyone that is considering choosing acupuncture to treat their health concerns.

This is really an important decision for you. Most of the time, people seek out acupuncture after many medical treatments, medications, and surgery failed to achieve a positive outcome.

Most of the time, these people are frustrated and feel like there is very little hope that their health problem will ever improve. This is terrible and unacceptable in my opinion.

So here you are ready to try acupuncture. Maybe you heard some good things about it but you don't know the first step in choosing the right acupuncturist.

You don't know much about it and you certainly don't want to make a mistake by choosing the wrong practitioner. Well, I don't blame you and **I don't want you to make the wrong decision!**

My name is Dr. Brian N. Hardy and yes, I am a Licensed Acupuncturist.

However, I'm not writing this special report to persuade you on becoming a fan of acupuncture or to have you become a patient at my office. The fact is, I want you to find the best and most qualified practitioner for YOU!

The truth is, over the last 20 + years I have helped many of my friends and family members find qualified practitioners all over the country. I understand the challenges and questions that people have when looking into acupuncture and finding a qualified practitioner.

This is not something that most people do very often in their life and it is important to know what to look for and the questions to ask.

I simply want to give you a few tips to consider as you make your decision to try acupuncture.

I really am concerned that you don't have enough information about what to look for and I want to make sure you find an acupuncturist that is the correct "fit" for you.

The things you're about to read probably have crossed your mind before, but you may have never realized just how significant they are in regard to making the correct choice when choosing an acupuncturist that is right for you.

My goal is, that after reading this, you'll be motivated enough to make your own decision... but more important than that, **you'll make the correct decision.**

I don't mean to offend or to take shots at any other practitioners out there but here is the truth...

NOT ALL PEOPLE WHO PRACTICE ACUPUNCTURE ARE CREATED EQUAL

The reason why so many practitioners can operate in such a small area or city is because everyone has a particular "flavor" (if you will) and certain people gel with certain personalities better than others.

Not only that but the training and education of people that are licensed to perform acupuncture can vary tremendously from person to person and state to state (more on this later).

For example, do you know in the state of Utah a chiropractor can perform acupuncture with as little as 100 hours and a medical doctor can administer acupuncture after taking a home study course?

For a more in depth look at the requirements for medical doctors and chiropractors to perform acupuncture in the state of Utah, this information will be also be given in this report.

I believe that the following information will provide you the knowledge to choose the most qualified and best practitioner for your needs. You're about to get all the information you need that will ensure you choose the very best practitioner of acupuncture.

Without this information, you could waste your valuable time, energy, and even money in your quest to not only find an acupuncturist, but to finally reduce or dramatically improve your health condition.

The purpose of this report is to prevent you from making these mistakes before it's too late.

The 7 Most Important Things You Need To Know.

Looking for an acupuncturist can be a daunting experience for some people, but it doesn't have to be if you know what to look for.

The best way to find a good acupuncturist is to ask your friends and family for the name of a Licensed Acupuncturist practitioner they've had a good experience with. But if that's not possible you'll want to be armed with the right information when interviewing an acupuncturist for the first time.

First and foremost the most important question to ask is this;

Number 1: Where did they receive their training?

You must find out if they are fully trained in acupuncture or if they are minimally trained under the guise of medical or clinical acupuncture?

There is a major difference!

Currently in the United States the education requirements for a practitioner vary from state to state. Why... I am not sure, but they do. So you want to find out what type of education the practitioner had. Just so you know, some schools are only 2 years of training while others are 3 - 4 years.

Some schools require a Bachelors Degree before you can enter their program while others don't. Some schools train you in Chinese Herbal Medicine, while others only teach acupuncture. So if you need or are interested in Herbal Medicine for example, make sure that your practitioner has been formally trained in this area.

As you can see, there are some variations in education. Which one is right for you, that is for you to decide. There is not necessarily a right or wrong here, it depends what you need and what you are looking for or most comfortable with. Just be aware that this is currently how the education system is for an acupuncturist.

The majority of practitioners whose post graduate education and schooling is based in the field of Acupuncture & Oriental Medicine (AOM) receive about 80% of their education exclusively in that field.

They are ALSO required to undergo an extensive amount of clinical training for an average of 3 to 4 years. However, many other health care practitioners - such as chiropractors, medical doctors, osteopaths, dentists and naturopaths - perform acupuncture occasionally as a technique to supplement their primary practice or income.

One philosophical distinction of Oriental Medicine is its whole person approach of body, mind, and spirit in an energetic and comprehensive system of health care that includes Chinese herbology, meditation, nutrition, tai chi, qi gong, Asian bodywork, and acupuncture.

Typically a Licensed Acupuncturist (L.Ac.) who has obtained a diploma/degree from a college accredited by the ACAOM, and has passed the national certification exams which are administered by the NCCAOM will have 3 to 4 years (1905 to 2600 hours in acupuncture study).

A typical naturopath, osteopath, medical doctor, or chiropractor who uses acupuncture as an adjunctive technique has less than 300 hours of acupuncture study and very little clinical training treating patients.

The World Health Organization recommends that all medical doctors have 1500 hours of acupuncture training to practice independently and 200 hours minimum for the purpose of research such that they will know when to refer to a Licensed Oriental Medical practitioner or more fully trained Acupuncturist.

Make sure your acupuncturist attended a nationally accredited school. In states with strict licensing laws, acupuncturists must have completed four years of training and passed rigorous national and state board exams.

But, in other states, less qualified people may legally practice.

Some states require passage of the national certification exam administered by the National Certification Commission for Acupuncture and Oriental Medicine (NCCAOM) to be eligible for state licensure.

NCCAOM specifically requires graduation from an ACAOM accredited or candidate program to be eligible to sit for NCCAOM's certification exam(s).

The chart below is designed to illustrate the varying levels of education undertaken by healthcare professionals in acupuncture only and not in related curriculum, such as in the biosciences.

Acupuncture should only be administered by a practitioner who has specific education in this field due to risk of improper needling, inadequate understanding of Oriental medical diagnostic procedures, transmission of disease, poor treatment outcome, imbalancing of energy, or ethical violations.

Ask your practitioner about his or her education in order to ensure that you receive the most professional acupuncture care available for your optimal health and wellness.

Number 2: What is the State Licensing Requirements?

Every state regulates acupuncture a little differently.

In some states an acupuncturist is considered primary care, in other states, they don't have any regulations at a state level (although there are only a few states left that don't have regulations).

The most important thing for you to find out or ask your practitioner is if they are licensed or registered with the state. You want to make sure that whoever you decide to see that everything is official and that they are registered with the state properly. This is for your safety!

In most states such as Utah, the only profession that can use the title "acupuncturist" are those that have the degrees. (L.Ac., or Dipl. Ac.).

In some states, (such as Utah) chiropractors and medical doctors are allowed to practice clinical or medical acupuncture with minimal training.

Utah Chiropractors - Acupuncture Training and Education

In the state of Utah, in order for chiropractors to practice acupuncture legally in their offices, they need to attend a 100 hour course as shown below.

Once this course has been attended the chiropractor must pass the National Board of Chiropractic Examiners Acupuncture Exam, prior to practicing acupuncture in the state of Utah.

Once again, this examination is a chiropractic sponsored examination and not the NCCAOM (Licensed Acupuncturist) sponsored examination.

In order to take the NCCAOM examination the practitioner must have at least 1,905 hours in an accredited acupuncture college.

If you have decided to have a chiropractor administer acupuncture treatment, ask to see their certificate of passing the National Board of Chiropractic Acupuncture Exam, just because the chiropractor has taken the 100 hour course does not legally allow the chiropractor to administer acupuncture in the State of Utah.

[Utah Acupuncture Licensing Act - 58-72-501](#)

Medical Doctors or Chiropractic Physicians who chose to practice acupuncture shall represent themselves as medical doctors or chiropractic physicians practicing acupuncture and not as licensed acupuncturists.

[Utah Acupuncture Licensing Act - 58-72-304](#)

A chiropractic physician may not claim to be a licensed acupuncturist without the acupuncturist licensure.

[Utah Chiropractic Physician Practice Act Rule - R156-73-501](#)

It is illegal for a chiropractor to advertise as an acupuncturist, L.Ac. or Dipl. Ac. either verbally or in print.

Once again, you should read about the differences between the different educational programs for acupuncture education and training before allowing a health care professional to administer acupuncture treatment.

R156-73. Chiropractic Physician Practice Act Rule.

R156-73-601. Competency Requirements to Perform Acupuncture.

The requirements to demonstrate competency and training to perform clinical acupuncture include:

(1) Licensees who provided acupuncture services as a part of their practice prior to January 1, 2002 are not required to meet the requirements of Subsections (2) or (3), but are required to complete a recognized clinical acupuncture course sponsored by an institution or organization approved to sponsor continuing education, as defined in Section R156-73-303b, consisting of at least 100 classroom hours of instruction and passing a certifying examination in order to continue to provide clinical acupuncture as a part of their practice after January 1, 2002.

(2) Licensees who begin providing clinical acupuncture as a part of their practice on or after January 1, 2002 and prior to January 1, 2005 shall:

(a) complete a recognized clinical acupuncture course sponsored by an institution or organization approved to sponsor continuing education, as defined in Section R156-73-303b, consisting of at least 200 classroom hours of instruction and passing a certifying examination; or

(b) complete a recognized clinical acupuncture course sponsored by an institution or organization approved to sponsor continuing education, as defined in Section R156-73-303b, consisting of at least 100 classroom hours of instruction, passing a certifying examination, and completing 100 hours of clinical experience under the indirect supervision of a licensed health care provider who has met the requirements in Subsection (1) or (2) (a), and has practiced clinical acupuncture for at least two years.

(3) Licensees who begin providing clinical acupuncture as a part of their practice on or after January 1, 2005 shall:

(a) meet the requirements to take and receive a passing score on the NBCE Acupuncture Examination → **Chiropractic Sponsored Examination**

(b) meet the requirements to take and receive a passing score on the National Certification Commission for Acupuncture and Oriental Medicine (NCCAOM) Examination.

Minimum of 1,905 hours of acupuncture education and training to receive a LAc or Dipl. Ac.

You can read more on my website under the topic: "Know The Differences in Education".

www.stgeorgeacupuncture.com

On the next few pages, there are 3 Current Acupuncture Courses given for Utah Chiropractors and Medical Doctors.

[East West Acu Seminars](http://eastwestacuseminars.com)

<http://eastwestacuseminars.com>

Acupuncture Certification (100 hour course for Chiropractors)



Utah

Ogden Eccles Conference Center
2415 Washington Boulevard
Ogden, Utah 84401

Located in downtown Ogden's historic district and less than 30 minutes from world class skiing. See www.snowbasin.com.

directions at www.oecenter.com

airport shuttle www.expressshuttleutah.com

lodging at adjacent Hampton Inn www.hamptoninn.com or
Marriott Hotel www.marriott.com

Dates	Times
Jan 28-30, 2011	Fri: 1pm - 8pm
Feb 25-27, 2011	Sat: 8am - 6pm
Mar 25-27, 2011	Sun: 8am - 4pm
Apr 29-May 1, 2011	

[Register Now >](#)



Week 1

- History of Chinese Medicine
- Yin Yang theory
- Five Element theory
- Basic pulse and tongue diagnosis
- Needle technique
- Zang-fu organs
- Chi and blood
- Point Classification



Week 2

- Tracing the 12 main meridians and 8 extra vessels
- TCM theory of disease
- Meridian stretching exercises
- Point location for lung, large intestine, stomach, spleen, heart, small intestine
- Treatment of shoulder, elbow, wrist, ankle and knee conditions



Week 3

- TCM patterns of disharmony
- Point location for pericardium, triple warmer, bladder, kidney, liver and gall bladder
- Influential and extra points
- Treatment for headaches, neck, back, shoulder and hip



Week 4

- Adjunctive therapies: auriculotherapy, electrical stimulation, gua sha, moxibustion, cupping, bleeding, infrared
- Clean needle technique
- Malpractice issues
- Case workups
- Review
- Class exam

[International Academy of Medical Acupuncture](http://www.iama.edu/)

<http://www.iama.edu/>

Acupuncture Certification (100 hour course for Chiropractors)

The National Board of Chiropractic Examiners accepts this entire program as pre-requisite to sit the NBCE Acupuncture examination qualifying for State licensure.

*Meets the educational requirements for both National and State Boards for certification and licensure.

Only three classes required of attendance making it much more economical to fly or drive from anywhere in the U.S.

Acupuncture Certification

The National Board of Chiropractic Examiners accepts this entire program as pre-requisite to sit the NBCE Acupuncture examination qualifying for State licensure.

2011

Chicago	Orlando
Class #1.....Feb 12-13	Class #1.....Feb 19-20
Class #2...ON-LINE	Class #2..ON-LINE
Class #3.....Mar 5-6	Class #3.....Mar 12-13
Class #4...ON-LINE	Class #4...ON-LINE
Class #5.....Mar 26-27	Class #5.....Apr 2-3
Class #6...ON-LINE	Class #6...ON-LINE
Class #7...ON-LINE	Class #7...ON-LINE

Classes #2, #4, #6 and #7 offered through "online distance learning"

Only attend Classes #1, #3 and #5

This Accelerated program combining both classroom and online distance education allows four of the seven classes to be taken through the distance/on-line format.

Three of the seven classes Class #1, #3 and #5

15 hours each (**45 hours total**) are in physical attendance which will meet the yearly license renewal requirement of all States.

[Medical Acupuncture for Physicians Course](#)

<http://www.hmieducation.com/>

Organized in Three Units

Unit 1: Introductory Weekend - December 9 - 13, 2010

Unit 2: Clinical 1 - February 19 - 22, 2011 - Tempe Arizona

Unit 3: Clinical 2 - May 25 - 29, 2011, 2011 - Tempe Arizona

The Course

Unit 1: Introductory Weekend

Unit 2: Home Video Study

Unit 3: Clinical Experience

There are home study requirements before the introductory weekend and between each of the clinical units.

Participants must attend all five-day units in sequence to complete the course.

The training is organized into three units that involve lectures, home study and video course viewing, and closely supervised clinical training.

The introductory weekend and core video course curriculum are the same for all participants, while the specialty video course curriculum and clinical units are offered in two pathways.

If you have decided to have a medical doctor administer acupuncture treatment, ask to see their certificate of passing the AMBA (American Board of Medical Acupuncture) Certificate Examination.

The medical doctors that have taken and passed this examination are more qualified to administer acupuncture, although the requirements to take this examination are still minimal compared to the Licensed Acupuncturist examination thru the NCCAOM.

In order to take this (AMBA) examination the medical doctor has to have a minimum of 300 hours of acupuncture education.

The medical doctors who have taken and passed this examination will have the initials after their name: DABMA (Diplomate of the American Board of Medical Acupuncture).

For additional information

<http://www.dabma.org/index.asp>

Utah Acupuncture Licensing Act - 58-72-501

Medical Doctors or Chiropractic Physicians who chose to practice acupuncture shall represent themselves as medical doctors or chiropractic physicians practicing acupuncture and not as licensed acupuncturists.

Number 3: What Are Your Qualifications?

Currently who can be licensed to administer acupuncture in the United States varies and once again what state you are in also makes a difference.

For example, depending on your state, chiropractors can be licensed for acupuncture, medical doctors can be licensed for acupuncture, dentists can be licensed for acupuncture, and of course licensed acupuncturist are allowed to administer acupuncture.

This is a very important aspect that you should know about. Just because anyone listed above is licensed to perform acupuncture, does not mean that everyone has the same qualifications.

Acupuncture IS A SPECIALITY, like Cardiology, Pediatrics, and Neurology. So someone that is a licensed acupuncturist has specialized training in acupuncture. They have spent the most time training in this field.

You would not want to see a brain surgeon for a broken ankle would you?

A medical doctor or chiropractor, for example, may be licensed to perform acupuncture but what are their qualifications? Many times these professionals only need a small number of hours or a certification course to become licensed to do acupuncture.

Now just to be fair on this point, there are chiropractors and medical doctors who also have full training in acupuncture and are Licensed Acupuncturists (L.Ac.) and who are very qualified.

This is just something you need to be aware of. That is why you need to make sure to ask the qualifications of your practitioner, whoever it may be.

There is once again no right or wrong answer for you, but this is something that you need to find out to make sure you are selecting the best practitioner for you.

Dr. Brian N. Hardy is only one of the few in Utah, who has both degrees as a Licensed Acupuncturist and a Licensed Chiropractic Physician.

Number 4: What Is The Practitioners Experience?

When deciding to choose a practitioner, whoever it may be, you want to make sure to find out their experience treating or working with your particular health concern(s) or health issue(s).

When possible, you want to choose someone who has the most experience treating your health concern. This is very important for you.

There may be many acupuncturists for you to choose from in your area and the deciding factor might be that one practitioner has a lot of experience treating your particular condition.

For example there might be a practitioner right down the street from you but the practitioner on the other end of town has more experience dealing with your health problem. You have to determine which is the better option for you.

Number 5: Which Acupuncture Style is Best for You?

The answer to this question really depends on your treatment needs and personal preferences.

Some acupuncture protocols are designed to provide temporary relief of symptoms, while other acupuncture protocols are designed to address symptoms' root causes.

Some styles may be gentler or more intense than other styles.

Some health problems may be more responsive to a particular style of acupuncture, while other conditions may respond favorably to other acupuncture styles.

It is also true that some conditions may respond well to any style of acupuncture, while other conditions may not respond to acupuncture treatment at all.

As mentioned, most acupuncturists today utilize a combination of various acupuncture styles and techniques.

Further, since standardized acupuncture training programs are unavailable in many regions, every acupuncturist has his or her own unique training background and skills.

You are encouraged to try out different qualified acupuncturists until you feel that you have found the right one for you and your treatment needs.

- ✓ Traditional Chinese Medicine
- ✓ Japanese Style
- ✓ Korean Hand Style
- ✓ Auricular Style
- ✓ Balance Method Style
- ✓ Tung Style
- ✓ Electro Acupuncture Style
- ✓ Meridian Acupuncture
- ✓ Five Element Style
- ✓ Scalp Acupuncture

Dr. Brian N. Hardy has studied several different styles of acupuncture that has been mentioned and he will generally use a combination of these styles to get you the best results in the shortest amount of time.

Number 6: Should I Try More Than One Acupuncturist?

This depends if you are getting the results that you need with your current acupuncturist.

Just as there are several different medical doctors, dentists, chiropractors and other health care professionals, your diagnosis, treatment and results will be directly affected by the training, education and experience of your health care professional.

For instance, if you did not get a proper diagnosis or treatment from your medical doctor or your dentist or you got hurt when being adjusted by your chiropractor or your massage therapist did not give you the type of massage you wanted, you would not discount the profession would you...

I am sure you would look for a different health care professional in those professions that would give you the results that you were looking for.

The same thing is true for acupuncture, if you did not get the treatment results you were expecting try a different acupuncturist.

Once again, the most important fact is to look for a qualified licensed acupuncturist (L.Ac.), and also remember there are different styles of acupuncture treatment, the experience the acupuncturist has, the length of time the acupuncturist has been in practice.

You may also consider if they offer additional treatments in their office to implement in conjunction with the acupuncture treatments to give you the best results possible.

Some of these additional treatments may include:

- ✓ Tuina
- ✓ Diet
- ✓ Moxa
- ✓ Cupping
- ✓ Massage
- ✓ Chinese Herbs
- ✓ Myofascial Release
- ✓ Trigger Point Therapy
- ✓ Homeopathic Injections
- ✓ Spray and Stretch
- ✓ Stretching Exercises
- ✓ Cold Laser Therapy

Number 7: Payment and Fee's

Well, we are almost done. I must admit I am a little reluctant to talk about this aspect but it is something that often comes up so it needs to be discussed.

Finances are certainly a concern for most people so that is why I have decided to make this the last issue to be discussed.

Unfortunately, many people still think with their wallet instead of with their mind. Don't get me wrong, receiving acupuncture, like any professional medical attention, costs money.

However, many times temporary money worries get in the way of deciding whether or not someone should look into acupuncture, even knowing that their life could improve drastically if they did come in for care.

So the big question that people always want to know is "Does my insurance cover it?"

The fact is that there are many insurance companies today that now cover acupuncture treatments. Once again each state and each health insurance company and policy is different and has different laws as it pertains to acupuncture being a covered benefit.

Also it depends on the acupuncturist's office of how he or she accepts insurance. Some do and some don't. Some will accept your insurance and some will collect a payment and give you the necessary forms to submit to your insurance company and you will be paid directly from them.

The second option is that you pay for treatment yourself if you don't have health insurance coverage.

Acupuncture is not a covered service with Medicare or Medicaid.

You must realize that the one thing that really separates most acupuncturists from some other professions is they truly love what they do. They have a real passion for helping people through safe, effective, and natural treatments.

So if you don't have insurance coverage, don't let money be the deciding factor of whether or not you get rid of your health issue. Nothing is more valuable and important than your health.

Even if you think you may not be able to afford it, you really need to first find out if acupuncture can help your condition.

This is the most important of them all. You see without being seen or evaluated, we don't even know if you would be a candidate for acupuncture.

Worrying about fees or cost is not important at this point because it would first need to be determined if acupuncture would be right for you.

So there you have it, the 7 things that you need to know before you choose an acupuncturist.

Take this information with you. Use it to call practitioners, and whatever you do, use this as a guide to select the best practitioner for you.

I really do want you to experience the benefits of acupuncture for yourself. Millions of people around the world are successfully being treated for a variety of health issues every day.

Imagine what it would be like to finally improve your health issues and start enjoying life to its fullest once again.

Don't wait another day; find out how acupuncture can benefit you!

So the question is can we help you? The answer is, I don't know yet, we haven't even met. That is why we have a special invitation just for you!

A Special Gift for You!

Dr. Brian N. Hardy would like to offer you a very special gift. We would like to give you the chance to come into our office and ask us about these 7 things that we just went over in this special report.

Since we understand that every person is individual and unique and has different treatment needs, we would like you to have the opportunity to be evaluated for a **Consultation, Exam, Stress and Relaxation Acupuncture Treatment for a Reduced Fee...**

When you decide to come in for your consultation, we will discuss your primary health concerns, go over a detailed medical history and discuss any treatments and therapies that you have tried in the past, as well as go over any relevant exams or tests you have previously been through.

After your Health Consultation and Exam, we will discuss our findings and treatment options with you. If we feel that acupuncture is not a good option for you we will tell you at this time.

We only accept patients that we are confident can benefit from our services and who will have the greatest opportunity to achieve the best results.

After that it's your decision whether or not it makes sense to do anything further together.

So you might be asking yourself "Why are we offering this Consultation and Exam for such a reduced FEE?" or "What's the catch?"

Well, the answer is simple, our purpose as health care practitioners is to help people feel better and live their life to the fullest. And what's the catch?

The catch is that in order to see if we can even help you improve your health problem, we have to find out more about you, your specific condition, and the specific symptoms you are experiencing.

This is truly a risk free offer! You have nothing to lose and everything to gain (your life back). There is absolutely NO obligation and we have nothing to sell you. In fact, we don't even know if we can help you... yet.

In order for you to make an educated decision on your treatment options with us, you need to be evaluated in order to find out if this is the right treatment option for you. That is why we are making this option available to you.

You see we aren't going to make you some "phony baloney" promise. Anyone that tells you they can help you without seeing you first is full of "baloney".

That is why we are offering you a Reduced Fee for your Initial Consultation.

But here is what I can confidently tell you. Millions of people are being successfully treated all over the world with acupuncture and if you are tired and frustrated of dealing with your health issues interfering with your life, YOU NEED TO TAKE ADVANTAGE OF THIS OPPORTUNITY.

Come in, have your consultation, ask all the questions you like, and get to know us, that is why we are giving you this opportunity.

Our Personal Guarantee and Promise To YOU.

After you receive your Health Consultation and Exam, we promise to tell you if we think we could help you and if we don't think so, we promise to tell you that right up front.

That is not only our guarantee but it is the right thing to do and our reputation is based upon the trust we have in the community and with our patients.

Our purpose is to help people just like you, and if we don't think we can do that for you, we won't take you on as a patient!

However, you have to act now. This Health Consultation and Exam Reduced FEE opportunity may be gone very soon. Obviously as much as we would like to help everyone, we can't give away consultations for a Reduced Fee for too long and still expect to have time to help all of our existing patients.

To take advantage of this special offer, please give us a call at right away at **435-688-8830**.

You have already taken the first step by requesting this special report. So now you have a decision to make.

Option #1: Don't call us and keep wondering if acupuncture can help or if you will ever feel better.

Option #2: Take advantage of this special gift to receive your Health Consultation and Exam for a Reduced Fee of only \$39.95

This is normally a \$75 Value!

We truly hope that you take us up on this opportunity. The best thing about what you're about to do is to take the next step in achieving your health goals! Some people don't even get that far!

We look forward to seeing you soon!

To Your Health,

Dr. Brian N. Hardy

Licensed Acupuncturist

Diplomate in Acupuncture

Master of Science in Oriental Medicine

Chiropractic Physician

Certified Clinical Nutritionist

Diplomate of the American Clinical Board of Nutrition

P.S. - You must bring in the coupon on the next page in order to receive your evaluation and exam at a Reduced Fee of only \$39.95.

This is normally a \$75 Value!

We can't give this away forever! There's no obligation, so you have nothing to lose. Call now 435-688-8830.

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